

Designed for you

Lecture programme

		Tuesday, 19/3	Wednesday, 20/3	Thursday, 21/3	Friday, 22/3
Designed for your performance	10:30 am – 10:45 am		GEALAN-acrylcolor® – technology, trends and colours of the PMMA premium surface	GEALAN-acrylcolor® – technology, trends and colours of the PMMA premium surface	
	11:00 am – 11:15 am	GEALAN-acrylcolor® – technology, trends and colours of the PMMA premium surface	GEALAN's system technology – constantly improving performance values	GEALAN's system technology – constantly improving performance values	GEALAN-acrylcolor® – technology, trends and colours of the PMMA premium surface
Designed for your visions	11:30 am – 11:45 am	Building Information Modelling – creating added value and efficiency through BIM data	Planersoftware 3.0 – configuring window systems efficiently and precisely	Building Information Modelling – creating added value and efficiency through BIM data	Planersoftware 3.0 – configuring window systems efficiently and precisely
	12:00 noon – 12:15 pm	DBS Window Viewer – visualising window elevations digitally	DBS Window Designer – AI-supported facade visualisation	The first passive house in Croatia – successfully overcoming teething troubles	DBS Window Viewer – visualising window elevations digitally
Designed for your success	1:30 pm – 1:45 pm	GEALAN's added value programme – using partner benefits individually	GEALAN's subsidy service – profitably submitting applications	GEALAN ACADEMY – successfully generating knowledge	GEALAN's added value programme – using partner benefits individually
	2:00 pm – 2:15 pm	DBS Distribution Planner – efficient support for distributors	Private customers as decision-makers – addressing communications according to needs	DBS Distribution Planner – efficient support for distributors	GEALAN ACADEMY – successfully generating knowledge
Designed for our sustainable future	2:30 pm – 2:45 pm	Sustainability at GEALAN – establishing a closed-loop circular economy	Sustainability at GEALAN – establishing a closed-loop circular economy	Sustainability at GEALAN – establishing a closed-loop circular economy	Sustainability at GEALAN – establishing a closed-loop circular economy
	3:00 pm – 3:15 pm	Outlook for circularity – utilising the potential of sustainable materials	Outlook for circularity – utilising the potential of sustainable materials	Outlook for circularity – utilising the potential of sustainable materials	
Designed for your smart living	3:00 pm – 3:15 pm				Smart window systems – simple and safe implementation
	3:30 pm – 3:45 pm	Smart window systems – simple and safe implementation	Matter – transforming smart networks for the future	Matter – transforming smart networks for the future	

EXPERIENCE NEW PERSPECTIVES

Creative visions, smart system technology, digitalisation and sustainability are shaping the successes of tomorrow. You can find out more about the exciting outlook that GEALAN offers you, and not just here in the five themed cubes. The lecture programme is spe-

cially designed for you as well. In 15-minute keynotes, our experts will provide you with useful specialist knowledge that complements the impressions from the cubes and shows you how you can ensure future success by working together with us.

Designed for your performance

GEALAN-acrylcolor®

Technology, trends and colours of the PMMA premium surface

GEALAN-acrylcolor® enables an outstanding variety in terms of design and colour. Get to know the properties and benefits that the PMMA premium surface can offer you! Find out more about the extended product range, which reflects the colour trends of 2024.

Speakers: Johannes Korthals / Andreas Linke (Product Management, GEALAN)

Times: Tue, 19/03/2024 11:00 am – 11:15 am
Wed, 20/03/2024 10:30 am – 10:45 am
Thu, 21/03/2024 10:30 am – 10:45 am
Fri, 22/03/2024 11:00 am – 11:15 am

GEALAN system technology

Constantly improving performance values

Despite their already high quality product features when launched, our experts are constantly working to optimise the best systems even further to meet your needs. They are constantly being improved in terms of sound insulation, stability, bonding technology and maximum size, making them even more convincing.

Speaker: Peter Czajkowski (System Development & Application Technology, GEALAN)

Times: Wed, 20/03/2024 11:00 am – 11:15 am
Thu, 21/03/2024 11:00 pm – 11:15 am

Designed for your success

GEALAN's added value programme

Using partner benefits individually

To help you shape a successful future, you'll receive individual support via GEALAN's added value programme. It is designed in such a way to offer comprehensive benefits for all partners. Best practices from existing collaborations illustrate the ways in which you can benefit from this offer as well.

Speaker: Ahmet Cak (Sales Director HU/TR/CZ/SK, GEALAN)

Times: Tue, 19/03/2024 1:30 pm – 1:45 pm

Fri, 22/03/2024 1:30 pm – 1:45 pm

Private customers as decision makers

Addressing communications according to needs

Where do private customers go to find out about new window systems? What criteria influence their purchasing decision? What's the most effective way of addressing them? Get these and other useful insights, derived from GEALAN's internationally conducted market research.

Speakers: Eva-Maria Schröder (Marketing Communications & PR, GEALAN)

Times: Wed, 20/03/2024 2:00 pm – 2:15 pm

GEALAN's subsidy service

Profitably submitting applications

It's not easy to keep track of which window construction projects are eligible for which programmes. Thanks to GEALAN's co-operation with the German subsidy specialist febis, you will always be up to date. You can submit your applications for individual processing via the subsidy service.

Speaker: Jan-Patrick Reising (Sales Director febis Service GmbH)

Times: Tue, 20/03/2024 1:30 pm – 1:45 pm

DBS Distribution Planner

Efficient support for distributors

As a window system distributor, the DBS Distributor Planner enables you to make your processes more efficient. Thanks to a "self-service approach" based on planning software that features automatic price calculation, window manufacturers can now support their distributors even more effectively in planning and project management. In this presentation, find out how the software can support your window business.

Speakers: Steffen König (WinDo Planning, DBS)

Times: Tue, 19/03/2024 2:00 pm – 2:15 pm

Thu, 21/03/2024 2:00 pm – 2:15 pm

GEALAN ACADEMY

Successfully generating knowledge

The GEALAN ACADEMY's diverse training programme is based on the fact that knowledge is the key factor for a successful future. Get to know the extensive range of topics – from digital, assembly and product to assembly sales and service. Various training formats are offered throughout the year in numerous countries. Whether you're a window system manufacturer, building element distributor or architect – the GEALAN ACADEMY'S programme is close to you.

Speaker: Marlen Glück / Martin Lutz (GEALAN ACADEMY)

Times: Thu, 21/03/2024 1:30 pm – 1:45 pm

Fri, 22/03/2024 2:00 pm – 2:15 pm

Designed for your visions

Building Information Modelling

Creating added value and efficiency through BIM data

GEALAN's award-winning range of BIM data makes the daily work of architects, window system manufacturers and distributors easier. Find out more about this planning method, its growing importance in the window industry and the many benefits it offers in every facet of the construction process.

Speaker: Akin Cavdar (Digital Planning, GEALAN)

Times: Tue, 19/03/2024 11:30 am – 11:45 am
Thu, 21/03/2024 11:30 am – 11:45 am

Planner software 3.0 –

Configuring window systems efficiently and precisely

GEALAN's Planersoftware 3.0 helps architects and planners give creative visions a real form, while window system manufacturers and distributors can check over the constructability of the elements. This intelligent window planning tool allows you to design your projects more precisely, safely and efficiently.

Speaker: Kevin Roth (Digital Planning, GEALAN)

Times: Wed, 20/03/2024 11:30 am – 11:45 am
Fri, 22/03/2024 11:30 am – 11:45 am

DBS Window Viewer

Visualising window elevations digitally

Take the opportunity to find out what specific advantages the Window Viewer app offers. It can be used to digitally visualise window systems and doors at any location. The Window Viewer significantly supports the sales process by providing a tangible visualisation for your customers.

Speaker: Raoul Iovanut (WinDo Imaging, DBS)

Times: Tue, 19/03/2024 12:00 noon – 12:15 pm
Fri, 22/03/2024 12:00 noon – 12:15 pm

DBS Window Designer

AI-supported facade visualisation

Get to know the Window Designer's advantages. Its algorithm, controlled by artificial intelligence, not only recognises the existing window system elements in a facade and records their dimensions – it also allows the exterior elevation to be digitally redesigned using new window systems or a different wall colour.

Speaker: Raoul Iovanut (WinDo Imaging, DBS)

Times: Wed, 20/03/2024 12:00 noon – 12:15 pm

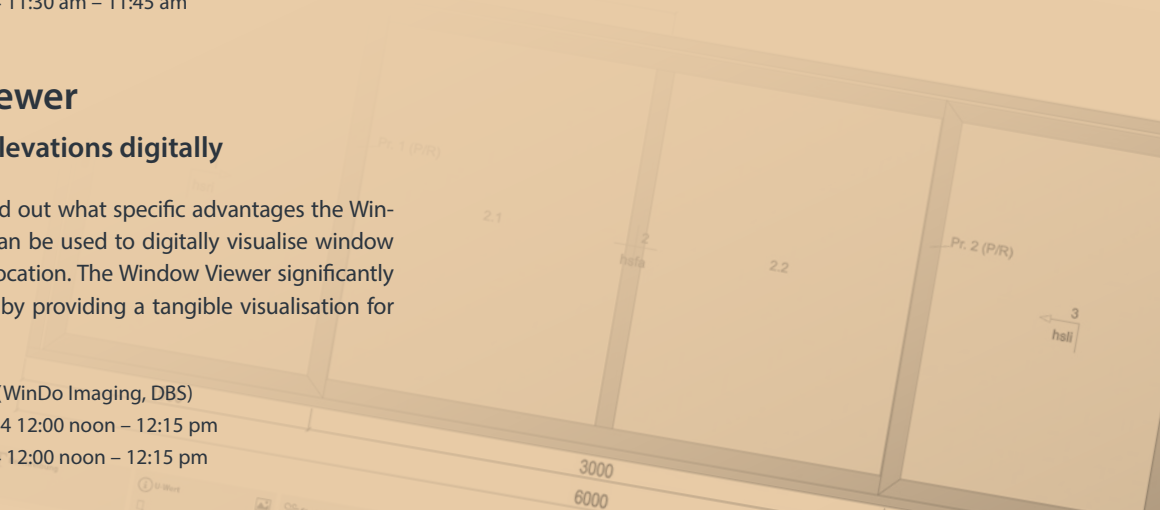
The first passive house in Croatia

Successfully overcoming teething troubles

The first passive house is currently being completed and certified in Croatia. You will gain fascinating insights into how challenging progress on the project has been and learn how a shortage of specially trained local construction companies was overcome. This presentation will be conducted in English.

Speaker: Antun Plenković (Certified Passive House Designer, APRION d.o.o.)

Times: Thu, 21/03/2024 12:00 noon – 12:15 pm



Designed for our sustainable future

Sustainability at GEALAN

Establishing a closed-loop circular economy

Sustainability is one of the top issues in the construction sector. Find out more about the circular economy at GEALAN, about our diverse initiatives and goals in the recycling area and about our strong partnership with VEKA Umwelttechnik as a recycling company.

Speakers: Dr Michel Sieffert / Emre Karakoc (R&D / Sustainability, GEALAN) and Alexander Möhne (Director of Sales Input, VEKA Umwelttechnik GmbH)

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Outlook for circularity

Utilising the potential of sustainable materials

Materials such as bio-circular PVC, circular chalk and circular PMMA offer the potential to have a positive impact on GEALAN's products in terms of their sustainability and life cycle assessment. Learn more about the future role of the circular economy in window profile manufacturing.

Speakers: Dr. Michel Sieffert / Emre Karakoc (R&D / Sustainability, GEALAN)

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Designed for your smart living

Smart window systems

Simple and safe implementation

Smart window systems enable additional benefits and differentiation for window manufacturers and window distributors. Find out how GEALAN can support you from production through assembly and commissioning to aftersales. The focus is on the products and services of the TEXINO automation brand.

Speakers: Michael Militzer / Franziska Rauch (Innovation & Electronics, GEALAN)

Times: Tue, 19/03/2024 3:30 pm – 3:45 pm
Fri, 22/03/2024 3:00 pm – 3:15 pm

Matter

Transforming smart networks to be fit for the future

The new Matter standard is revolutionising the smart building sector and will revolutionise building technology, thus initiating the transformation process towards Smart Home 2.0. Find out more about current developments, the opportunities and challenges they represent, and product strategies relating to Matter. This should be of particular interest to manufacturers and installers of technical building equipment as well as distributors and manufacturers of smart door, window system and shading solutions.

Speakers: Christopher Zoggolis (Business Development, mediola connected living AG)

Times: Wed, 20/03/2024 3:30 pm – 3:45 pm
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